

THE DOCTOR IS IN:

Zyflamend®: The Ideal Formulation for Joint Health!*

by Taryn Forrelli, ND



What is Zyflamend?

Zyflamend® is an extensively researched patented formulation comprised of specialized extracts of ten herbs and spices, many of which have been used for thousands of years by millions of people to promote health and longevity.* **Zyflamend** is currently the subject of ongoing research at preeminent research centers in the United States, and it enjoys enthusiastic world-wide support from physicians and patients alike. The product was formulated based on a large body of scientific research showing that these ten herbs contain hundreds of plant compounds that support a healthy inflammation response.* The herbs are delivered in their whole form, as they are found in the diet, rather than isolated plant constituents, and many are extracted using supercritical carbon dioxide to concentrate the herbal constituents and maximize their effectiveness. Additionally, many of **Zyflamend's** herbs, including ginger and turmeric, have traditionally been used to promote joint health.*

How does the inflammation response function affect joint health?

The inflammation response function in the joints is caused by the activation of inflammatory enzymes, namely cyclooxygenase (COX) and lipoxygenase (LOX). Numerous factors can trigger these enzymes, including normal aging, oxidative free radicals, and being overweight. It is indisputable that a healthy inflammation response function is required to maintain normal joint health.

Zyflamend Supports a Healthy Inflammation Response Function*

Zyflamend has been shown to powerfully modulate a broad spectrum of mediators of inflammation, including COX and LOX enzymes.* Research from Columbia University published in the

Journal of Nutrition and Cancer demonstrated that **Zyflamend** also modulates production of prostaglandin E2, the compound principally responsible for inflammation response function in the joints. However, it is important to know that **Zyflamend** is not a drug and is not intended to prevent, treat, or give relief from any disease. Furthermore, it was not designed to mimic or stimulate drug-like reactions. Accordingly, **Zyflamend's** ability to modulate the inflammation function is not a result of selective inhibition. Preliminary results from an ongoing human clinical trial and extensive human experience with **Zyflamend** indicate that it does not create cardiovascular, gastrointestinal, or other unpredictable imbalances. In fact, there have been no known side effects or drug interactions reported for **Zyflamend**, only side benefits! By modulating production of inflammatory signals like prostaglandin E2, **Zyflamend** helps maintain healthy, lubricated joints.*

Side benefits, not side effects

The herbs and spices in **Zyflamend** are some of the most exciting botanicals in the research world! In addition to promoting a healthy inflammation response function, these ten herbs have been shown to provide phytonutrients which are a rich source of antioxidants, enhance digestion, maintain healthy blood sugar metabolism, support detoxification, support brain health, and uplift the spirit.* So, not only is **Zyflamend** a safe and effective product for maintaining healthy joints, it is the premier herbal strategy for total body health. According to market research data, **Zyflamend** is the best-selling‡ herbal formulation for a healthy inflammation response in the natural products industry.*

Can I take Zyflamend in combination with other products for joint health, such as glucosamine?

Absolutely! **Zyflamend** is the ideal complement to glucosamine, chondroitin, and other naturally occurring sources of amino sugars, including **Mycomend®**, a **New Chapter® Activated Organic Mushroom** formula for joint health.* These products supply the building blocks for healthy joint cartilage, while **Zyflamend**, by promoting a healthy inflammation response, creates an ideal environment for maintaining cartilage health.*

New Chapter® sells Zyflamend® only as a dietary supplement, not as a drug product. Zyflamend is not promoted by New Chapter as a product for the prevention, treatment, mitigation, or cure of breast cancer, prostate cancer, or any other specific disease or class of diseases.

‡ According to 2009 SPINS data

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.